



**KANSASCHAMBER**  
UNITED FOR BUSINESS

2020:INTO FOCUS  
KANSAS CHAMBER ANNUAL DINNER

**KANSAS  
CHAMBER**  
UNITED FOR BUSINESS

# 2022

## EVENT MARKETING INVESTMENT OPPORTUNITIES

CONNECTING YOU WITH KEY DECISION MAKERS  
FROM ACROSS THE STATE



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Kansas Chamber

## MISSION STATEMENT

“To continually strive to improve the economic climate for the benefit of every business and citizen and to safeguard our system of free, competitive enterprise.”

# ABOUT US



## WHO WE ARE

With headquarters in Topeka, the Kansas Chamber is the leading statewide, member-driven organization that serves as the most credible legislative voice for the Kansas business community at the statehouse and Washington D.C.



## WHAT WE DO

The Kansas Chamber continuously leads efforts to pass pro-business legislation by drafting language, building coalitions, testifying on each bill, engaging in direct lobbying, and ultimately ensuring passage.



## HOW WE WIN

The Chamber PAC’s political priorities include electing legislative champions who understand the fundamental role that business plays in the economic health of Kansas and who will promote legislation that lowers the cost of doing business in our great state.

## Chamber Contacts:



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# 2022 CALENDAR OF EVENTS

TUESDAY, MARCH 8

Workforce Development & Education Summit  
Topeka



WEDNESDAY, MARCH 9

Legislative Business Day  
Topeka



TUESDAY, APRIL 12

Kansas Minority Business Summit  
Garden City



WEDNESDAY, APRIL 27

Annual Dinner  
Topeka



THURSDAY, JUNE 9

Candidate Conversations with the Kansas Chamber  
Wichita



FRIDAY, JUNE 10

Ad Astra Golf Invitational  
Wichita

THURSDAY, SEPTEMBER 1

Candidate Conversations with the Kansas Chamber  
Johnson County



SEPTEMBER 13-15

Kansas Congressional Fly-In  
Washington D.C.



TUESDAY, OCTOBER 12

Cooler Celebration Reception  
Mulvane



WEDNESDAY, OCTOBER 13

Kansas Manufacturing Summit  
Mulvane



WEDNESDAY, NOVEMBER 16

Women In Business Conference  
TBD



THURSDAY, DECEMBER 8

Holiday Reception  
Johnson County



# WHY INVEST?

“Events hosted by the Kansas Chamber provide our company an opportunity to invest in the success and growth of women, minority-owned small businesses and entrepreneurs within the communities we serve. Supporting our customers, communities and making a difference.”

Coleen Jennison  
Senior Vice President  
and Region Manager  
Cox

The Kansas Chamber promotes its mission and purpose as the state’s leading advocate for pro-business policies through its annual events.

Investing in a Chamber event marketing opportunity is a great way for businesses to raise awareness of their companies among Chamber members, the Kansas business community, and federal, state, and local elected officials.

## Powerful Strategic Marketing

The goal of our events is to ensure they are as successful and profitable for you and your company as possible. Our integrated marketing campaigns reach thousands of business professionals via social media, e-mail, enhanced digital promotions, and earned media.

### Our Reach Includes:

- ▶ An average of 50,000+ social media impressions from live event coverage, with larger events averaging 200,000+ impressions.
- ▶ E-mail campaigns that reach an average of 3,000 business professionals.
- ▶ 1000+ online visitors to event web pages each month.

### Investing Can Help:

- ▶ Strengthen your company’s brand and spotlight its latest initiatives.
- ▶ Position your company as a leader on critical and timely issues for the business community.
- ▶ Create strategic relationships with business leaders within and across industries.
- ▶ Generate productive new leads.
- ▶ Gain access to elected leaders and policy influencers.
- ▶ Develop, recruit, and retain your employees.



The Chamber’s most valuable investment package is the **Event Marketing Program (EMP)**.

The **EMP** bundles all ten annual events scheduled throughout the year. Through this program, businesses can raise awareness of their companies among Chamber members, the Kansas business community, and with federal, state, and local elected officials - at up to a 50% savings.

The **EMP** investment benefits include registration to the events plus company logos in the Monthly Memo newsletter and on the Chamber’s website. Depending upon level of investment, additional benefits may include your company’s logo on event signage and e-communications to chamber members as well as recognition during the event and speaking opportunities. And an exclusive perk for **EMP** members - virtual events include unlimited registrations as long as there are slots available.

In addition to the investment benefits, businesses who join **EMP** receive exclusive perks and marketing opportunities throughout the year - including special tours, opportunities to share company videos to event attendees, and discounted investments for other Chamber events.





# EMP INVESTMENT LEVELS & THEIR BENEFITS

PLATINUM

EMP Investment Benefits

Total Value: \$57,500

EMP Package: \$28,000

Annual Dinner

SAVINGS OF 51%

- ▶ Two VIP tables with priority seating
- ▶ Tickets to VIP Speaker Meet and Greet
- ▶ Tickets to the Exclusive VIP Reception
- ▶ Two tickets to Exclusive Keynote Speaker Event
- ▶ Verbal podium recognition during annual program
- ▶ Elevated exposure on event website, signage, and program

Other EMP Events\*

- ▶ Registration and priority seating for six (6) in-person attendees
- ▶ Branding station/booth at event
- ▶ Unlimited registration for virtual attendees (based on availability)
- ▶ Verbal podium recognition during program
- ▶ Speaking and/or company video opportunity to virtual attendees
- ▶ Company logo on event signage, program, and web page
- ▶ Opportunity to provide company-branded item for attendee welcome bag

GOLD

EMP Investment Benefits

Total Value: \$29,750

EMP Package: \$15,000

Annual Dinner

SAVINGS OF 50%

- ▶ One VIP table with prominent seating
- ▶ Tickets to the VIP Speaker Meet and Greet
- ▶ Tickets to the Exclusive VIP Reception
- ▶ Logo exposure on event website, event sponsor signage, and program
- ▶ Recognition with scrolling logo before/after program and during dinner`
- ▶ Company name featured in program

Other EMP Events\*

- ▶ Registration and reserved seating for three (3) in-person attendees
- ▶ Unlimited registration for virtual attendees (based on availability)
- ▶ Verbal podium recognition during program
- ▶ Company logo on event signage, program, and webpage

SILVER

EMP Investment Benefits

Total Value: \$14,250

EMP Package: \$8,000

Annual Dinner

SAVINGS OF 44%

- ▶ One VIP table with preferred seating
- ▶ Tickets to the VIP Speaker Meet and Greet
- ▶ Tickets to the Exclusive VIP Reception
- ▶ Recognition with scrolling logo before/after program and during dinner service
- ▶ Recognition in dinner program and on webpage
- ▶ Logo displayed on table signage

Other EMP Events\*

- ▶ Registration and reserved seats for two (2) in-person attendee
- ▶ Unlimited registration for virtual attendees (based on availability)
- ▶ Company Logo on event sponsor signage
- ▶ Recognition in event program and on webpage

CORPORATE

EMP Investment Benefits

Total Value: \$8,850

EMP Package: \$5,000

Annual Dinner

SAVINGS OF 44%

- ▶ One assigned table
- ▶ Tickets to the General Reception
- ▶ Logo displayed on table signage

Other EMP events\*

- ▶ Registration and reserved seating for one (1) attendee
- ▶ Unlimited registration for virtual attendees (based on availability)
- ▶ Company name in event program

\*Investment benefits for the Kansas Chamber Congressional Fly In and Ad Astra Invitational Golf Tournament are unique to those events and may be different than what is listed.





# WORKFORCE DEVELOPMENT & EDUCATION SUMMIT

## PRICING

Early Bird:  
\$75

Full Price:  
\$125



## TUESDAY, MARCH 8 • TOPEKA

IN-PERSON EVENT 

All event dates and locations are subject to change as we continue to navigate COVID-19 in Kansas.

The Kansas Chamber's *Workforce Development and Education Summit* focuses on the workforce challenges many Kansas businesses face.

It brings together business owners, human resources experts, educators and policy makers to examine the state's workforce needs and identify opportunities to address them.

EXPECTED ATTENDANCE: 125

REGISTER AT:

[kansachamber.org/wdes](https://kansachamber.org/wdes)



# BENEFIT LEVELS

## WORKFORCE DEVELOPMENT & EDUCATION SUMMIT TOPEKA

	PRESENTING \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	CORPORATE \$500	MEAL \$5,000	NETWORKING BREAK \$2,500	RECEPTION \$2,500
Registration for in-person attendees	8	6	3	2	1	6	3	3
Registration for virtual attendees (if available)	∞	∞	∞	∞	∞	∞	∞	∞
Sponsor designation on name tag	●	●	●	●	●	●	●	●
Company logo on event sponsor signage	●	●	●	●		●	●	●
Company name on event signage, program and webpage	●	●	●	●		●	●	●
Company logo on event program and webpage	●	●	●			●	●	●
Verbal podium recognition during program	●	●	●			●	●	●
Speaking and/or company video opportunity to virtual attendees	●	●						
Opportunity to provide company branded item in attendee welcome bag	●	●						
Branding station/booth at event	●	●				●		
Speaking opportunity during in-person event	●							
Company Video featured during event (up to two minutes)	●							
Recognition with scrolling logo before/after program & during meal service	●							
Company logo featured on all communications	●							
Speaking opportunity during meal program						●		

Items in the gray box indicate an EXCLUSIVE sponsorship opportunity.





# LEGISLATIVE BUSINESS DAY & RECEPTION

PRICING

Early Bird:  
\$75

Full Price:  
\$100



## WEDNESDAY, MARCH 9 • TOPEKA

IN-PERSON EVENT 

*All event dates and locations are subject to change as we continue to navigate COVID-19 in Kansas.*

This is your chance to meet with state lawmakers and other elected leaders to discuss the issues and policies important to your company and the Kansas business community!

Attendees will receive important updates on the legislature as well as visit the Kansas Statehouse to meet with lawmakers.

All registered guests are invited to stay for networking with lawmakers at the **Legislative Reception**.

EXPECTED ATTENDANCE: 50

REGISTER AT:  
[kansachamber.org/businessday](https://kansachamber.org/businessday)



# BENEFIT LEVELS

## LEGISLATIVE BUSINESS DAY & RECEPTION TOPEKA

	PRESENTING \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	CORPORATE \$500	MEAL \$5,000	NETWORKING BREAK \$2,500	RECEPTION \$2,500
Registration for in-person attendees	8	6	3	2	1	6	3	3
Registration for virtual attendees (if available)	∞	∞	∞	∞	∞	∞	∞	∞
Sponsor designation on name tag	●	●	●	●	●	●	●	●
Company logo on event sponsor signage	●	●	●	●		●	●	●
Company name on event signage, program and webpage	●	●	●	●		●	●	●
Company logo on event program and webpage	●	●	●			●	●	●
Verbal podium recognition during program	●	●	●			●	●	●
Speaking and/or company video opportunity to virtual attendees	●	●						
Opportunity to provide company branded item in attendee welcome bag	●	●						
Branding station/booth at event	●	●				●		
Speaking opportunity during in-person event	●							
Company Video featured during event (up to two minutes)	●							
Recognition with scrolling logo before/after program & during meal service	●							
Company logo featured on all communications	●							
Speaking opportunity during meal program						●		

Items in the gray box indicate an EXCLUSIVE sponsorship opportunity.





# KANSAS MINORITY BUSINESS SUMMIT

## PRICING

**Early Bird:**  
\$50

**Full Price:**  
\$75



**TUESDAY, APRIL 12 • GARDEN CITY/KCK**

*HYBRID EVENT*  

*All event dates and locations are subject to change as we continue to navigate COVID-19 in Kansas.*

The *Kansas Minority Business Summit* will bring together minority business owners and entrepreneurs from across the state to provide resources, information, and networking opportunities aimed at helping their businesses prosper.

EXPECTED ATTENDANCE: 75

REGISTER AT:

[kansachamber.org/kmb](https://kansachamber.org/kmb)



## BENEFIT LEVELS

### KANSAS MINORITY BUSINESS SUMMIT

GARDEN CITY/KANSAS CITY, KANSAS

	PRESENTING \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	CORPORATE \$500	MEAL \$5,000	NETWORKING BREAK \$2,500	RECEPTION \$2,500
Registration for in-person attendees	8	6	3	2	1	6	3	3
Registration for virtual attendees (if available)	∞	∞	∞	∞	∞	∞	∞	∞
Sponsor designation on name tag	●	●	●	●	●	●	●	●
Company logo on event sponsor signage	●	●	●	●		●	●	●
Company name on event signage, program and webpage	●	●	●	●		●	●	●
Company logo on event program and webpage	●	●	●			●	●	●
Verbal podium recognition during program	●	●	●			●	●	●
Speaking and/or company video opportunity to virtual attendees	●	●						
Opportunity to provide company branded item in attendee welcome bag	●	●						
Branding station/booth at event	●	●				●		
Speaking opportunity during in-person event	●							
Company Video featured during event (up to two minutes)	●							
Recognition with scrolling logo before/after program & during meal service	●							
Company logo featured on all communications	●							
Speaking opportunity during meal program						●		

**Exhibitor options available. Please contact [events@kansaschamber.org](mailto:events@kansaschamber.org) for more information.**

*Items in the gray box indicate an EXCLUSIVE sponsorship opportunity.*



# ANNUAL DINNER

## PRICING

VIP Ticket  
\$500

Individual Ticket  
\$275

KANSAS  
ANNUAL DINNER  
CHAMBER

## WEDNESDAY, APRIL 27 • TOPEKA

IN-PERSON EVENT 

*All event dates and locations are subject to change as we continue to navigate COVID-19 in Kansas.*

The Kansas Chamber Annual Dinner is the largest gathering of business leaders and policy makers in the state. The dinner is held during the state legislative session at the Stormont Vail Events Center in Topeka.

The dinner features a national keynote speaker and the presentation of the Chamber’s annual Ad Astra award. The Ad Astra recipient is a Kansas business chosen for its unique contribution to the economic health and welfare of our state and its community. Chamber Champions and Legislative Champions also are recognized during the program.

EXPECTED ATTENDANCE: 800

REGISTER AT:

[kansachamber.org/annualdinner](https://kansachamber.org/annualdinner)



# BENEFIT LEVELS

## ANNUAL DINNER TOPEKA

### PRE-EVENT

	PRESENTING \$50,000	SPEAKER \$25,000	SENIOR \$15,000	MEAL \$10,000	PLATINUM \$10,000	GOLD \$6,000	SILVER \$4,000	CORPORATE \$2,000
Logo displayed on home page of Annual Dinner webpage	●	●	●	●	●	●		
Logo featured in all digital communications to chamber members; social media promotion; advertising	●							
Recognition in all social media event promotion	●							
Company name listed on Annual Dinner webpage	●						●	

### DURING EVENT

Tickets to General Reception	16	16	16	16	16	8	8	8
Tickets to Exclusive VIP Reception	16	16	16	16	16	8	8	
Tickets to Keynote Speaker Meet & Greet	16	16	16	16	16	8	8	
Logo displayed on table signage	●	●	●	●	●	●	●	
Recognition with scrolling logo throughout program	●	●	●	●	●	●		
Tickets to Exclusive Keynote Speaker Roundtable	4	2	2	2	2			
Sponsor Signage	●	●	●	●	●			
Verbal podium recognition during program	●	●	●	●	●	●		
Company logo in program	●	●	●	●	●			
Speaking opportunity during program	●	●						
Company video shown during program	3 min	2 min						
Exclusive reception signage			●					
Company name listed in program book						●	●	

### POST-EVENT

Logo displayed on all post-event advertising, communications, social media, etc.	●	●	●	●	●	●		
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*Items in the gray box indicate an EXCLUSIVE sponsorship opportunity.*





# CANDIDATE CONVERSATIONS WITH THE KANSAS CHAMBER

## PRICING PER EVENT

Early Bird:  
\$75

Full Price:  
\$125



**THURSDAY, JUNE 9 • WICHITA**

**THURSDAY, SEPT. 1 • JOHNSON COUNTY**

IN-PERSON EVENTS 

*All event dates and locations are subject to change as we continue to navigate COVID-19 in Kansas.*

*Conversations with the Kansas Chamber focuses on issues and concerns important to the Kansas business community. The program's conversational question and answer format provides a great opportunity for Chamber Members and their guests to hear from business leaders, elected officials, candidates for public office and others.*

The 2022 conversations will highlight Q&A sessions with candidates for statewide offices.

EXPECTED ATTENDANCE: 150

REGISTER AT:

[kansachamber.org/chamberconversations](https://kansachamber.org/chamberconversations)



# BENEFIT LEVELS

## CANDIDATE CONVERSATIONS WITH THE KANSAS CHAMBER WICHITA/JOHNSON COUNTY

	PRESENTING \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	CORPORATE \$500	MEAL \$5,000	NETWORKING BREAK \$2,500	RECEPTION \$1,000
Registration for in-person attendees	8	6	3	2	1	6	3	3
Registration for virtual attendees (if available)	∞	∞	∞	∞	∞	∞	∞	∞
Sponsor designation on name tag	●	●	●	●	●	●	●	●
Company logo on event sponsor signage	●	●	●	●	●	●	●	●
Company name on event signage, program and webpage	●	●	●	●	●	●	●	●
Company logo on event program and webpage	●	●	●	●	●	●	●	●
Verbal podium recognition during program	●	●	●	●	●	●	●	●
Speaking and/or company video opportunity to virtual attendees	●	●	●	●	●	●	●	●
Opportunity to provide company branded item in attendee welcome bag	●	●	●	●	●	●	●	●
Branding station/booth at event	●	●	●	●	●	●	●	●
Speaking opportunity during in-person event	●	●	●	●	●	●	●	●
Company Video featured during event (up to two minutes)	●	●	●	●	●	●	●	●
Recognition with scrolling logo before/after program & during meal service	●	●	●	●	●	●	●	●
Company logo featured on all communications	●	●	●	●	●	●	●	●
Speaking opportunity during meal program	●	●	●	●	●	●	●	●

Items in the gray box indicate an EXCLUSIVE sponsorship opportunity.





# | AD ASTRA GOLF INVITATIONAL

### PRICING

Individual Player  
\$175



## FRIDAY, JUNE 10 • WICHITA

IN-PERSON EVENT

All event dates and locations are subject to change as we continue to navigate COVID-19 in Kansas.

The Kansas Chamber’s 2022 Ad Astra Invitational brings together members and invited guests for a day of networking and friendly competition. The tournament is held every June. This year it will be at the Auburn Hills Golf Course in Wichita.

The tournament features a four-person team scramble. Prizes will be awarded to the top three teams. Lunch and beverages will be provided.

EXPECTED ATTENDANCE: 72

REGISTER AT:  
[kansachamber.org/golf](https://kansachamber.org/golf)



# BENEFIT LEVELS

## AD ASTRA GOLF INVITATIONAL WICHITA

	PRESENTING \$5,000	PLATINUM \$2,000	GOLD \$1,000	SILVER \$500	BEVERAGE \$1,500
Two team entries (8 players)	●				
One team entry (4 players)		●	●	●	●
Lunch and beverages	●	●	●	●	●
Golf bag for each team member	●	●	●	●	●
Logo on event banner	●	●	●		●
Logo on tee signs	4	2	1		
Logo on event sponsor signage and webpage	●	●	●		●
Verbal podium recognition during remarks	●	●			
Opportunity to provide company branded item in golf gift bags	●	●			
Logo on beverage cart					●

Items in the gray box indicate an EXCLUSIVE sponsorship opportunity.





# KANSAS CONGRESSIONAL FLY-IN

## PRICING

Early Bird:  
\$450

Full Price:  
\$650

PROUDLY BROUGHT  
TO YOU BY



## SEPTEMBER 13-15 • WASHINGTON D.C.

IN-PERSON EVENT 

*All event dates and locations are subject to change as we continue to navigate COVID-19 in Kansas.*

The *Kansas Congressional Fly-In* offers attendees the opportunity to meet with the Kansas congressional delegation and many national organizations to discuss issues and policies important to Kansas businesses.

While in D.C., attendees will have ample time to network with other business leaders and federal partners and make valuable connections while enjoying the history, politics, and culture D.C. has to offer.

EXPECTED ATTENDANCE: 70

REGISTER AT:

[kansachamber.org/DC](https://kansachamber.org/DC)



## BENEFIT LEVELS

### KANSAS CONGRESSIONAL FLY-IN WASHINGTON D.C.

	PRESENTING \$15,000	KANSAS WELCOME RECEPTION \$12,000	CONGRESSIONAL BRIEFINGS \$12,000	AD ASTRA DINNER \$12,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	CORPORATE \$750
Registration for attendees	4	3	3	3	2	1	1	1
Company name on program and webpage	●	●	●	●	●	●	●	●
Company logo on program and event webpage	●	●	●	●	●	●		
Opportunity to provide company-branded item for attendee welcome bag	●	●	●	●	●			
Verbal podium recognition throughout event	●	●	●	●	●			
Speaking opportunity during event	●	●	●	●				
Exclusive event sponsor signage	●	●	●	●				
Logo featured in advertising, social media, and communications to members	●							

Items in the gray box indicate an EXCLUSIVE sponsorship opportunity.



#### Other marketing investment opportunities:

- ▶ Advocacy Update Breakfast Session | \$6,000
- ▶ Policy Briefings Breakfast Session | \$6,000
- ▶ Congressional Lunch | \$6,000
- ▶ Inside DC Politics Luncheon | \$6,000
- ▶ Fly-In Ground Transportation | \$6,000

#### These marketing investments include:

- ▶ Registration for two (2) (includes Welcome Reception/Breakfasts/Lunches/Dinner)
- ▶ Speaking opportunity during Fly-In
- ▶ Exclusive event sponsor signage
- ▶ Logo in program book and on event web page





# COOLEST CELEBRATION RECEPTION

### PRICING

Early Bird:  
\$35

Full Price:  
\$50



TUESDAY, OCTOBER 12 • MULVANE

IN-PERSON EVENT

All event dates and locations are subject to change as we continue to navigate COVID-19 in Kansas.

The *Coolest Celebration Reception* is a celebration of the products participating in the **Coolest Thing Made in Kansas** competition. Attendees will have the opportunity to learn more about these unique, cool products and the businesses that create them.

Learn more about the **Coolest Thing Made in Kansas** competition on the next page!

EXPECTED ATTENDANCE: 75

REGISTER AT:

[kansachamber.org/coolestcelebration](https://kansachamber.org/coolestcelebration)

## MEET THE KANSAS MANUFACTURING COUNCIL



The Kansas Manufacturing Council (KMC) is the leading advocacy organization for Kansas manufacturers and companies serving manufacturers, representing small and large manufacturers across the state.

Through the Kansas Chamber, KMC has a powerful voice for the state's manufacturing community to advocate for a policy agenda that helps manufacturers compete in the global economy and create jobs across Kansas.

Our outstanding staff of policy experts provides unmatched access and information on the key issues affecting your business and bottom line. We are on the front lines of a wide range of policy battles from immigration reform and labor relations to energy and the environment to trade policy and taxes. At every turn, we are working on behalf of manufacturers in Kansas to advance policies that help manufacturers do what they do best: create economic strength and jobs.

Contact the KMC staff at [KMC@KansasChamber.org](mailto:KMC@KansasChamber.org) to learn more.

## COOLEST THING MADE IN KANSAS

The Kansas Manufacturing Council's (KMC) **Coolest Thing Made in Kansas** competition highlights the state's manufacturing industry, which employs one out of 11 Kansas workers. Any product made in Kansas qualifies for the competition.

Presented by BKD CPAs & Advisors, this competition is a great way to learn about the many products made in Kansas. It's a wonderful opportunity for Kansas manufacturers to show their best stuff and prove they have what it takes to be the Coolest Thing Made in Kansas.

LEARN MORE AT [KANSASCOOL.COM](https://kansascool.com)

	<b>SOLD</b> PRESEATING \$20,000	RECEPTION \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	CORPORATE \$500
Tickets to Coolest Celebration Reception	8	6	4	2	2	1
Tickets to Manufacturing Summit	8	6	4	2	2	1
Acknowledgement in contest program	●	●	●	●	●	●
Acknowledgement on webpage	●	●	●	●	●	
Company logo on event signage, program and webpage	●	●	●	●		
Verbal podium recognition during Coolest Celebration Reception	●	●	●	●		
Opportunity to provide company branded item in attendee welcome bag	●	●	●			
Branding station/booth at Coolest Celebration Reception	●	●	●			
Speaking opportunity during Coolest Celebration Reception	●					
Company Video featured during event (up to three minutes)	●					
Seats on Making Kansas Bus Tour (if applicable)	4					
Company logo featured on all communications, advertising, and media publicity	●					
Opportunity to present Coolest Thing Award	●					

PRESENTED BY







# KANSAS MANUFACTURING SUMMIT

PRICING

Early Bird:  
\$75

Full Price:  
\$125

“It was refreshing to be back in person and to hear how our manufacturers in Kansas are doing.”

2021 MFG Summit  
Attendee



WEDNESDAY, OCTOBER 13 • MULVANE

IN-PERSON EVENT

All event dates and locations are subject to change as we continue to navigate COVID-19 in Kansas.

The annual *Kansas Manufacturing Summit (KMS)* brings together manufacturers, educators and community leaders to discuss common issues and the future of manufacturing in Kansas.

Attendees learn about industry innovations and the services and products Kansas companies offer. Speakers from a variety of industries will join us, as well as plenty of networking opportunities.

EXPECTED ATTENDANCE: 100

REGISTER AT:  
[kansachamber.org/mfgsummit](https://kansachamber.org/mfgsummit)



# BENEFIT LEVELS

KANSAS MANUFACTURING SUMMIT  
MULVANE

	PRESENTING \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	CORPORATE \$500	BREAKFAST \$2,500	LUNCH \$5,000	BREAK \$2,500
Registration for in-person attendees at the reception & summit	8	6	3	2	1	2	4	2
Registration for virtual attendees (if available)	∞	∞	∞	∞	∞	∞	∞	∞
Sponsor designation on name tag	●	●	●	●	●	●	●	●
Company logo on event sponsor signage	●	●	●	●		●	●	●
Company name on event signage, program and webpage	●	●	●	●		●	●	●
Company logo on event program and webpage	●	●	●			●	●	●
Verbal podium recognition during program	●	●	●			●	●	●
Speaking and/or company video opportunity to virtual attendees	●	●						
Opportunity to provide company branded item in attendee welcome bag	●	●					●	
Branding station/booth at event	●	●						
Speaking opportunity during in-person event	●							
Company Video featured during event (up to two minutes)	●							
Recognition with scrolling logo before/after program & during meal service	●							
Company logo featured on all communications	●							
Speaking opportunity during meal program						●		

Exhibitor options available. Please contact [events@kansaschamber.org](mailto:events@kansaschamber.org) for more information.

Items in the gray box indicate an EXCLUSIVE sponsorship opportunity.





# WOMEN IN BUSINESS CONFERENCE

### PRICING

Early Bird:  
\$75

Full Price:  
\$125

“I had many  
interesting  
conversations  
and learned  
something  
new in the  
process.  
Great event!”

2021 WIB  
Attendee



## WEDNESDAY, NOVEMBER 16 • TBD

IN-PERSON EVENT

All event dates and locations are subject to change as we continue to navigate COVID-19 in Kansas.

The purpose of the *Kansas Women in Business Conference* is to provide opportunities for entrepreneurial and business-minded women in Kansas to improve and hone their leadership skills by meeting and hearing from other women leaders and entrepreneurs.

Attendees also will cultivate their business connections by networking and building relationships with other business women.

EXPECTED ATTENDANCE: 100

REGISTER AT:  
[kansachamber.org/WIB](https://kansachamber.org/WIB)



# BENEFIT LEVELS

## KANSAS WOMEN IN BUSINESS CONFERENCE TBD

	PRESENTING \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	CORPORATE \$500	MEAL \$5,000	NETWORKING BREAK \$2,500	RECEPTION \$2,500
Registration for in-person attendees	8	6	3	2	1	6	3	3
Registration for virtual attendees (if available)	∞	∞	∞	∞	∞	∞	∞	∞
Sponsor designation on name tag	●	●	●	●	●	●	●	●
Company logo on event sponsor signage	●	●	●	●		●	●	●
Company name on event signage, program and webpage	●	●	●	●		●	●	●
Company logo on event program and webpage	●	●	●			●	●	●
Verbal podium recognition during program	●	●	●			●	●	●
Speaking and/or company video opportunity to virtual attendees	●	●						
Opportunity to provide company branded item in attendee welcome bag	●	●						
Branding station/booth at event	●	●				●		
Speaking opportunity during in-person event	●							
Company Video featured during event (up to two minutes)	●							
Recognition with scrolling logo before/after program & during meal service	●							
Company logo featured on all communications	●							
Speaking opportunity during meal program						●		

Exhibitor options available. Please contact [events@kansaschamber.org](mailto:events@kansaschamber.org) for more information.

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# KANSAS CHAMBER'S HOLIDAY RECEPTION

PRICING

FREE

RECEPTION HOST

\$2,500

**THURSDAY, DECEMBER 8 • JOHNSON CO.**

IN-PERSON EVENT 

*All event dates and locations are subject to change as we continue to navigate COVID-19 in Kansas.*

The Kansas Chamber's *Holiday Reception* is a celebration for all Chamber members to say "thank you" for the support, guidance, and partnership offered over the past year.

As an opportunity to give back, the Kansas Chamber partners with a charity each year to collect donations for a good cause.

EXPECTED ATTENDANCE: 75

REGISTER AT:

[kansachamber.org/holiday](https://kansachamber.org/holiday)



**Our investors are vital to the  
success of our events.**

**Without your generous  
support, we could not  
provide businesses with the  
resources and tools available  
through our events.**

**Thank you for  
your consideration!**







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🐦 📘 [kansaschamber.org](http://kansaschamber.org)

#### **AFFILIATE ORGANIZATIONS**

Kansas Chamber Political Action Committee  
Kansas Chamber Education Foundation  
Kansas Manufacturing Council  
Leadership Kansas  
State Affiliate of Ntnl. Assoc. of Manufacturers (NAM)  
Kansas Retail Council  
Kansas Military and Veteran Affairs Council  
Kansas Agribusiness Council  
Kansas Legal Reform Center