

# Workforce Aligned with Industry Demand

Challenges, Opportunities,  
& Principles



## Myth! Workforce AID is only for training new employees

- ▶ Workforce AID can be leveraged to train new and existing or incumbent workers
- ▶ To train incumbent workers— Workforce AID is best leveraged when new technology is implemented or even new equipment
- ▶ Its demand driven!



## Myth! Workforce AID is only for manufacturing

- ▶ Workforce AID can be leveraged for any high demand industry with a high volume of need!
- ▶ Workforce AID collaborates across all industry associations to meet employer's needs



## Myth! Workforce AID only partners with community colleges & technical schools for training

- ▶ Workforce AID can work with colleges, universities, technical schools, 3<sup>rd</sup> party training providers and even employer-based training models



# Workforce AID Principles

- ▶ Collaborative with all key stakeholders to reduce employer fatigue & increase growth of the program
- ▶ Inclusive to all industries & all programs—find ways to include employers (It has to start with the employer)
- ▶ Nimble & Agile in our process—flexible in how we engage stakeholders and employers

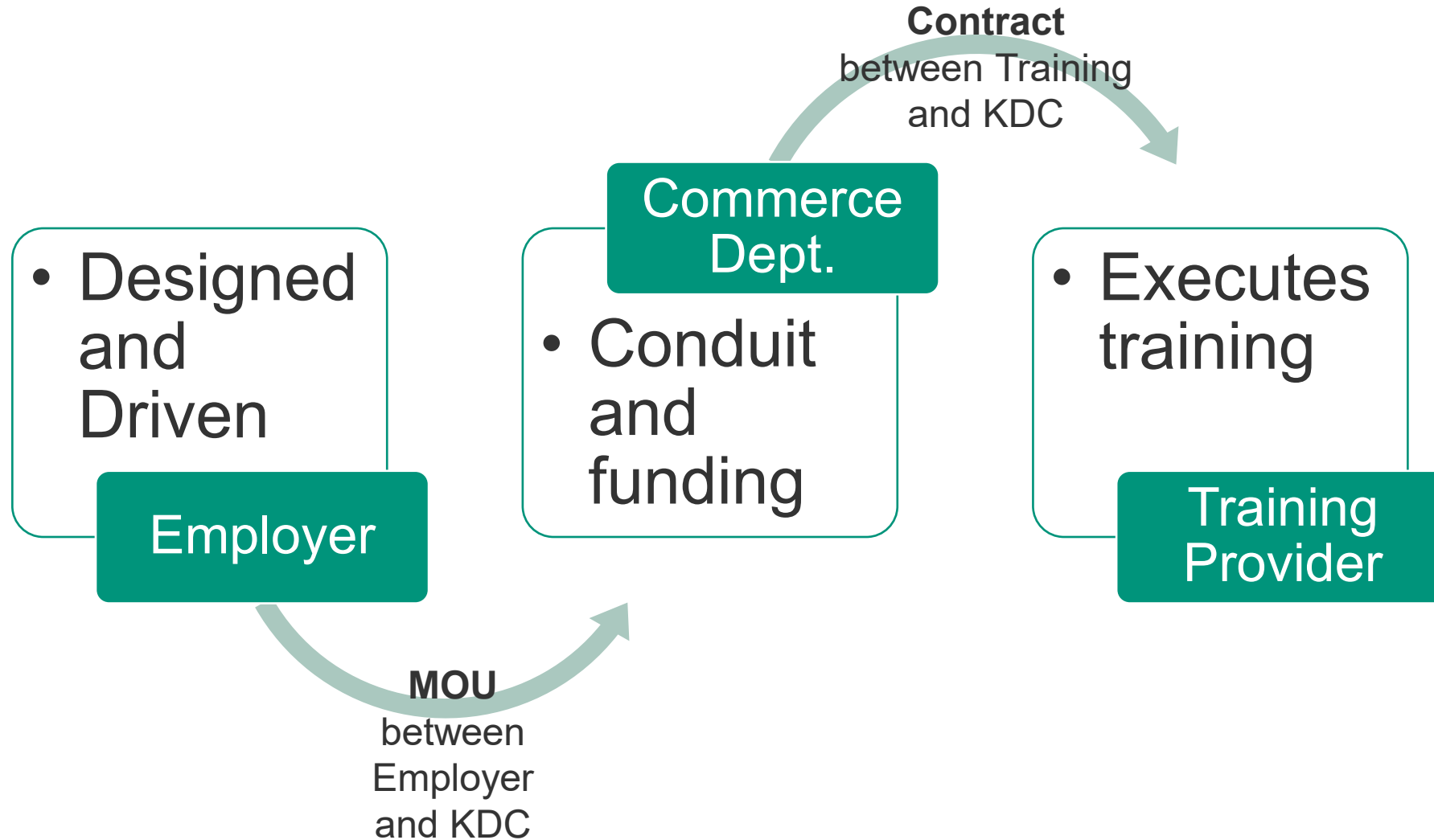
Nimble

Agile

Inclusive

Collaborative

## Commitment from each Party (Contracting Purposes)



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## Contact Information:

Stan Ahlerich  
[sahler11.25@gmail.com](mailto:sahler11.25@gmail.com)