

### TABLE OF CONTENTS

- 3 ABOUT US
- 4 EVENT CALENDAR
- 6 WHY INVEST?
- 7 EVENT MARKETING PROGRAM (EMP)
- 10 WORKFORCE DEVELOPMENT & EDUCATION SUMMIT
- 12 LEGISLATIVE BUSINESS DAY
- 14 KANSAS MINORITY BUSINESS SUMMIT
- 16 ANNUAL DINNER
- 18 CANDIDATE CONVERSATIONS WITH THE KANSAS CHAMBER
- 20 AD ASTRA GOLF INVITATIONAL
- 22 CONGRESSIONAL D.C. FLY-IN
- 24 COOLEST CELEBRATION RECEPTION
- 26 KANSAS MANUFACTURING SUMMIT
- 28 KANSAS WOMEN IN BUSINESS CONFERENCE
- 30 HOLIDAY RECEPTION

**Kansas Chamber** 

MISSION STATEMENT "To continually strive to improve the economic climate for the benefit of every business and citizen and to safeguard our system of free, competitive enterprise."

## **ABOUT US**



#### WHO WE ARE

With headquarters in Topeka, the Kansas Chamber is the leading statewide, member-driven organization that serves as the most credible legislative voice for the Kansas business community at the statehouse and Washington D.C.



#### WHAT WE DO

The Kansas Chamber continuously leads efforts to pass pro-business legislation by drafting language, building coalitions, testifying on each bill, engaging in direct lobbying, and ultimately ensuring passage.



#### HOW WE WIN

The Chamber PAC's political priorities include electing legislative champions who understand the fundamental role that business plays in the economic health of Kansas and who will promote legislation that lowers the cost of doing business in our great state.

#### **Chamber Contacts:**



KELSEY WIENS
Director of Events
kelseyw@kansaschamber.org



SHERRIENE JONES-SONTAG
Vice President of Communications
<a href="mailto:sherrienes@kansaschamber.org">sherrienes@kansaschamber.org</a>

For general inquiries, contact us at <a href="mailto:events@kansaschamber.org">events@kansaschamber.org</a>.

PAGE | 2

# **2023 CALENDAR OF EVENTS\***

**WEDNESDAY, MARCH 1** 

<u>Legislative Business Day</u> Topeka



**THURSDAY, MARCH 2** 

Workforce Development & Education Summit

Topeka



**TUESDAY, APRIL 4** 

Kansas Minority Business
Summit
Wichita



**WEDNESDAY, APRIL 26** 

Annual Dinner Topeka



**THURSDAY, JUNE 8** 

Conversations with the Kansas Chamber Wichita



FRIDAY, JUNE 9

Ad Astra Golf Invitational Wichita

**TUESDAY, SEPTEMBER 5** 

Conversations with the
Kansas Chamber
Johnson County



**SEPTEMBER 12-14** 

Kansas Congressional Fly-In Washington D.C.



**WEDNESDAY, OCTOBER 11** 

<u>Coolest Celebration Reception</u> Mulvane



Manus Mautricating Coolings

**THURSDAY, OCTOBER 12** 

Kansas Manufacturing Summit Mulvane



**WEDNESDAY, NOVEMBER 15** 

Women In Business
Conference
Topeka



**THURSDAY, DECEMBER 7** 

Holiday Reception
Johnson County

\*All dates and locations are subject to change.

PAGE | 4 PAGE | 5

### WHY INVEST?

"Events hosted by the Kansas Chamber provide our company an opportunity to invest in the success and growth of women, minority-owned small businesses and entrepreneurs within the communities we serve. Supporting our customers. communities and making a difference."

#### **Coleen Jennison**

Senior Vice President and Region Manager Cox The Kansas Chamber promotes its mission and purpose as the state's leading advocate for pro-business policies through its annual events.

Investing in a Chamber event marketing opportunity is a great way for businesses to raise awareness of their companies among Chamber members, the Kansas business community, and federal, state, and local elected officials.

## **Powerful Strategic Marketing**

The goal of our events is to ensure they are as successful and profitable for you and your company as possible. Our integrated marketing campaigns reach thousands of business professionals via social media, e-mail, enhanced digital promotions, and earned media.

#### **Our Reach Includes:**

- ► An average of 50,000+ social media impressions from live event coverage, with larger events averaging 200,000+ impressions.
- ► E-mail campaigns that reach an average of 3,000 business professionals.
- ► 1000+ online visitors to event web pages each month.

#### **Investing Can Help:**

- Strengthen your company's brand and spotlight its latest initiatives.
- Position your company as a leader on critical and timely issues for the business community.
- Create strategic relationships with business leaders within and across industries.
- Generate productive new leads.
- ► Gain access to elected leaders and policy influencers.
- Develop, recruit, and retain your employees.



The Chamber's most valuable investment package is the **Event Marketing Program (EMP)**.

The **EMP** bundles all ten annual events scheduled throughout the year. Through this program, businesses can raise awareness of their companies among Chamber members, the Kansas business community, and with federal, state, and local elected officials - at up to a 50% savings.

The **EMP** investment benefits include registration to the events plus company logos in the Monthly Memo newsletter and on the Chamber's website. Depending upon level of investment, additional benefits may include your company's logo on event signage and e-communications to chamber members as well as recognition during the event and speaking opportunities. And an exclusive perk for **EMP** members - virtual events include unlimited registrations as long as there are slots available.

In addition to the investment benefits, businesses who join **EMP** receive exclusive perks and marketing opportunities throughout the year - including special tours, opportunities to share company videos to event attendees, and discounted investments for other Chamber events.



PAGE | 6 PAGE

# EMP INVESTMENT LEVELS & THEIR BENEFITS

#### **PLATINUM**

**EMP Investment Benefits** 

Total Value: \$57,500 **EMP Package: \$28,000** 

SAVINGS

OF

51%

SAVINGS

OF

50%

#### **Annual Dinner**

- ► Two VIP tables with priority seating
- ► Tickets to VIP Speaker Meet and Greet
- ► Tickets to the Exclusive VIP Reception
- ► Two tickets to Exclusive Keynote Speaker Event
- Verbal podium recognition during annual program
- ▶ Elevated exposure on event website, signage, and program

#### Other EMP Events\*

- ▶ Registration and priority seating for six (6) in-person attendees
- ► Branding station/booth at event
- ► Unlimited registration for virtual attendees (based on availability)
- ► Verbal podium recognition during program
- ► Speaking and/or company video opportunity to virtual attendees
- ► Company logo on program and web page, as well as scrolling logo screen
- ▶ Opportunity to provide company-branded item for attendee welcome bag

#### **GOLD**

**EMP Investment Benefits** 

Total Value: \$29,750 **EMP Package: \$15,000** 

#### **Annual Dinner**

- ▶ One VIP table with prominent seating
- ► Tickets to the VIP Speaker Meet and Greet
- ► Tickets to the Exclusive VIP Reception
- ▶ Logo exposure on event website, event sponsor signage, and program
- ► Recognition with scrolling logo before/after program and during dinner`
- Company name featured in program

#### Other EMP Events\*

- Registration and reserved seating for three (3) in-person attendees
- ► Unlimited registration for virtual attendees (based on availability)
- ► Company logo on program and web page, as well as scrolling logo screen

### **SILVER**

**EMP Investment Benefits** 

Total Value: \$14,250 **EMP Package: \$8,000** 

#### Annual Dinner

▶ One VIP table with preferred seating

- ► Tickets to the VIP Speaker Meet and Greet
- ► Tickets to the Exclusive VIP Reception
- ▶ Recognition with scrolling logo before/after program and during dinner service
- ► Recognition in dinner program and on webpage
- ► Logo displayed on table signage

#### Other EMP Events\*

- ▶ Registration and reserved seats for two (2) in-person attendee
- ► Unlimited registration for virtual attendees (based on availability)
- ► Recognition in event program and on webpage

#### **CORPORATE**

**EMP Investment Benefits** 

Total Value: \$8,850 **EMP Package: \$5,000** 

#### Annual Dinner

- ▶ One assigned table
- ► Tickets to the General Reception
- ► Logo displayed on table signage

#### Other EMP events\*

- ▶ Registration and reserved seating for one (1) attendee
- ► Unlimited registration for virtual attendees (based on availability)
- ► Company name in event program

\*Investment benefits for the Kansas Chamber Congressional Fly In and Ad Astra Invitational Golf Tournament are unique to those events and may be different than what is listed.

PAGE | 8 PAGE | 9

SAVINGS OF 44%

SAVINGS

OF

44%



Early Bird: \$75

Full Price: \$100



# **WEDNESDAY, MARCH 1 · TOPEKA**

IN-PERSON EVENT ពុំពុំពុំ

All dates and locations are subject to change. For current information: kansaschamber.org/events

This is your chance to meet with state lawmakers and other elected leaders to discuss the issues and policies important to your company and the Kansas business community!

Attendees receive important updates on the legislative session and visit the Kansas Statehouse to meet with lawmakers.

The day ends with the Legislative Reception and more networking opportunities with lawmakers.

**EXPECTED ATTENDANCE: 50** 

#### REGISTER AT:

kansachamber.org/businessday



# BENEFIT LEVELS

## **LEGISLATIVE BUSINESS DAY** & RECEPTION **TOPEKA**

RESULT	NG WI	M	.0.	CORPORT	KE.	4	oth	58
RESTOR	PLINI PLANT	o con to	SILIF	CORPO	WE AS O	o sking	ALCE TO	2

			*	×	×		x	x
Registration for in-person attendees	8	6	3	2	1	6	3	3
Registration for virtual attendees (if available)	∞	∞	∞	8	8	$\infty$	8	∞
Sponsor designation on name tag	•	•	•	•	•	•	•	•
Recognition with scrolling logo before/after program & during meal service	•	•	•			•	•	•
Company logo on event program and webpage	•	•	•			•	•	•
Company name on program and webpage				•	•			
Verbal podium recognition during program	•	•				•		
Speaking and/or company video opportunity to virtual attendees	•	•						
Opportunity to provide company branded item in attendee welcome bag	•	•						
Branding station/booth at event	•	•				•		
Speaking opportunity during in-person event	•							
Company Video featured during event (up to two minutes)	•							
Company logo featured on all communications	•							
Speaking opportunity during meal program						•		
Exclusive branding during break or reception							•	•

*Items in the gray box indicate an EXCLUSIVE sponsorship opportunity.* 



**Early Bird:** \$75

Full Price:

\$125



# **THURSDAY, MARCH 2 • TOPEKA**

IN-PERSON EVENT ពុំពុំពុំ

All dates and locations are subject to change. For current information: kansaschamber.org/events

The Kansas Chamber's *Workforce Development and Education Summit* focuses on the workforce challenges many Kansas businesses face.

It brings together business owners, human resources experts, educators and policy makers to examine the state's workforce needs and identify opportunities to address them.

**EXPECTED ATTENDANCE: 125** 

**REGISTER AT:** 

kansachamber.org/wdes





# BENEFIT LEVELS

# PRESENTED BY salary<sub>eom</sub>

# WORKFORCE DEVELOPMENT & EDUCATION SUMMIT TOPEKA



Registration for in-person attendees	8	6	3	2	1	6	3
Registration for virtual attendees (if available)	∞	$\infty$	8	8	8	∞	∞
Sponsor designation on name tag	•	•	•	•	•	•	•
Recognition with scrolling logo before/after program & during meal service	•	•	•			•	•
Company logo on event program and webpage	•	•	•			•	•
Company name on program and webpage				•	•		
Verbal podium recognition during program	•	•				•	
Speaking and/or company video opportunity to virtual attendees	•	•					
Opportunity to provide company branded item in attendee welcome bag	•	•					
Branding station/booth at event	•	•				•	
Speaking opportunity during in-person event	•						
Company Video featured during event (up to two minutes)	•						
Company logo featured on all communications	•						
Speaking opportunity during meal program						•	
Exclusive branding during break or reception							•

Exhibitor options available. Please contact events@kansaschamber.org for more information. *Items in the gray box indicate an EXCLUSIVE sponsorship opportunity.* 

PAGE | 12 PAGE | 13



**Early Bird:** \$50

**Full Price:** \$75



# **TUESDAY, APRIL 4 · WICHITA**

IN-PERSON EVENT ពុំពុំពុំ

All dates and locations are subject to change. For current information: kansaschamber.org/events

The Kansas Minority Business Summit will bring together minority business owners and entrepreneurs from across the state to provide resources, information, and networking opportunities aimed at helping their businesses prosper.

**EXPECTED ATTENDANCE: 75** 

REGISTER AT:

kansachamber.org/kmb



# BENEFIT LEVELS

# KANSAS MINORITY BUSINESS SUMMIT WICHITA



Registration for in-person attendees	8	6	3	2	1	6	3
Registration for virtual attendees (if available)	∞	∞	8	∞	8	8	8
Sponsor designation on name tag		•	•	•	•	•	•
Recognition with scrolling logo before/after program & during meal service		•	•			•	•
Company logo on event program and webpage		•	•			•	•
Company name on program and webpage				•	•		
Verbal podium recognition during program		•				•	
Speaking and/or company video opportunity to virtual attendees		•					
Opportunity to provide company branded item in attendee welcome bag		•					
Branding station/booth at event		•				•	
Speaking opportunity during in-person event							
Company Video featured during event (up to two minutes)							
Company logo featured on all communications							
Speaking opportunity during meal program						•	
Exclusive branding during break or reception							•
Branding station/booth at event  Speaking opportunity during in-person event  Company Video featured during event (up to two minutes)  Company logo featured on all communications  Speaking opportunity during meal program		•				•	•

Exhibitor options available. Please contact events@kansaschamber.org for more information. Items in the gray box indicate an EXCLUSIVE sponsorship opportunity.

PAGE | 14 PAGE | 15



VIP Ticket \$500

Individual Ticket \$275



# **WEDNESDAY, APRIL 26 • TOPEKA**

IN-PERSON EVENT ហ៊ូហ៊ូហ៊ូ

All dates and locations are subject to change. For current information: kansaschamber.org/events

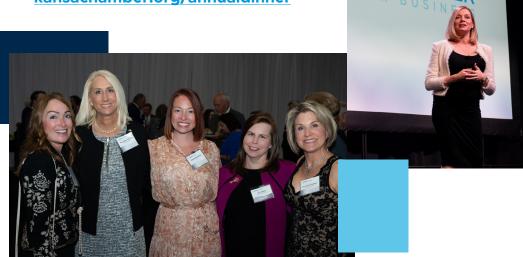
The Kansas Chamber Annual Dinner, presented by Amazon, is the largest gathering of business leaders and policy makers in the state. The dinner is held during the state legislative session at the Stormont Vail Events Center in Topeka.

The dinner features a national keynote speaker and the presentation of the Chamber's annual Ad Astra award. The Ad Astra recipient is a Kansas business chosen for its unique contribution to the economic health and welfare of our state and its community. Chamber Champions and Legislative Champions also are recognized during the program.

**EXPECTED ATTENDANCE: 800** 

#### **REGISTER AT:**

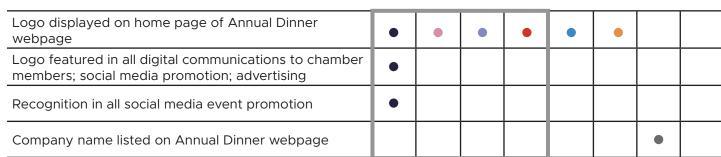




# BENEFIT LEVELS

# ANNUAL DINNER TOPEKA

#### **PRE-EVENT**



#### **DURING EVENT**

					1		
16	16	16	16	16	8	8	8
16	16	16	16	16	8	ω	
16	16	16	16	16	8	ω	
•	•	•	•	•	•	•	•
•	•	•	•	•	•		
4	2	2	2	2			
•	•	•	•	•	•		
•	•	•	•	•			
•	•	•	•	•			
•	•						
3 min	2 min						
		•					
					•	•	
	16 16 4 • 3	16 16 16 16  • • • • • • • • • • • • • • • • • • •	16       16       16         16       16       16         •       •       •         4       2       2         •       •       •         •       •       •         •       •       •         3       2	16     16     16     16       16     16     16     16       •     •     •     •       4     2     2     2       •     •     •     •       •     •     •     •       •     •     •     •       3     2	16       16       16       16       16       16         16       16       16       16       16       16         •       •       •       •       •       •       •         4       2       2       2       2       2         •       •       •       •       •       •         •       •       •       •       •       •         •       •       •       •       •       •         •       •       •       •       •       •         3       2       •       •       •       •       •	16       16       16       16       16       8         16       16       16       16       8         •       •       •       •       •         4       2       2       2         •       •       •       •         •       •       •       •         •       •       •       •         •       •       •       •         3       2       2       2	16       16       16       16       16       8       8         16       16       16       16       8       8         •       •       •       •       •       •         4       2       2       2       2         •       •       •       •       •         •       •       •       •       •         •       •       •       •       •         3       2       •       •       •

*Items in the gray box indicate an EXCLUSIVE sponsorship opportunity.* 





PRICING PER EVENT

**Early Bird:** \$75

Full Price: \$125



# **THURSDAY, JUNE 8 • WICHITA**

# **TUESDAY, SEPT. 5 · JOHNSON COUNTY**

IN-PERSON EVENTS ប៉ូប៉ូប៉ូ

All dates and locations are subject to change. For current information: <u>kansaschamber.org/events</u>

Conversations with the Kansas Chamber focuses on issues and concerns important to the Kansas business community. The program's conversational question and answer format provides a great opportunity for Chamber Members and their guests to hear from business leaders, elected officials, candidates for public office and others.

**EXPECTED ATTENDANCE: 100** 

**REGISTER AT:** 

kansachamber.org/chamberconversations



# BENEFIT LEVELS

# CONVERSATIONS WITH THE KANSAS CHAMBER WICHITA/JOHNSON COUNTY



Registration for in-person attendees	8	6	3	2	1	3
Registration for virtual attendees (if available)	∞	∞	8	∞	8	∞
Sponsor designation on name tag	•	•	•	•	•	•
Recognition with scrolling logo before/after program & during meal service	•	•	•			•
Company logo on event program and webpage	•	•	•			•
Company name on program and webpage				•	•	
Verbal podium recognition during program	•	•				
Speaking and/or company video opportunity to virtual attendees	•	•				
Opportunity to provide company branded item in attendee welcome bag	•	•				
Branding station/booth at event	•	•				
Speaking opportunity during in-person event	•					
Company Video featured during event (up to two minutes)	•					
Company logo featured on all communications	•					
Speaking opportunity during meal program						
Exclusive branding during break or reception						•



Individual Player \$175



# **FRIDAY, JUNE 9 · WICHITA**

IN-PERSON EVENT ពុំពុំពុំ

All dates and locations are subject to change. For current information: kansaschamber.org/events

The Kansas Chamber's *Ad Astra Invitational* brings together members and invited guests for a day of networking and friendly competition. The tournament is held every June. This year it will be at the Auburn Hills Golf Course in Wichita.

The tournament features a four-person team scramble. Prizes will be awarded to the top three teams. Lunch and beverages will be provided.

**EXPECTED ATTENDANCE: 72** 

REGISTER AT:

kansachamber.org/golf







# BENEFIT LEVELS

# AD ASTRA GOLF INVITATIONAL WICHITA



Two team entries (8 players)	•					
One team entry (4 players)		•	•	•	•	•
Lunch and beverages	•	•	•	•	•	•
Golf bag for each team member	<b>P.</b> (	P	•	•	•	•
Logo on event banner	•	•	•		•	•
Logo on tee signs	4	2	1			
Logo on event sponsor signage and webpage	•	•	•		•	•
Verbal podium recognition during remarks	•	•				
Opportunity to provide company branded item in golf gift bags	•	•				
Logo on beverage cart					•	
Logo displayed throughout lunch						•

Items in the gray box indicate an EXCLUSIVE sponsorship opportunity.

PAGE | 20



**Early Bird:** \$450

Full Price: \$650

PROUDLY BROUGHT TO YOU BY





## SEPTEMBER 12-14 · WASHINGTON D.C.

IN-PERSON EVENT ពុំពុំពុំ

All dates and locations are subject to change. For current information: <u>kansaschamber.org/events</u>

The Kansas Congressional Fly-In offers attendees the opportunity to meet with the Kansas congressional delegation and many national organizations to discuss issues and policies important to Kansas businesses.

While in D.C., attendees will network with other business leaders and federal partners and make valuable connections while enjoying the history, politics, and culture D.C. has to offer.

**EXPECTED ATTENDANCE: 70** 

**REGISTER AT:** 

kansachamber.org/DC



# BENEFIT LEVELS

Logo featured in advertising, social media, and

Speaking opportunity during event

communications to members

### KANSAS CONGRESSIONAL FLY-IN **WASHINGTON D.C.**

KANSAS CONGRESSIONAL FLY-IN WASHINGTON D.C.	PHIS	THE THE P.	WELCOME.	SO HO AST	S OF STATES	in confidence	o silifico	CORORATIO
Registration for attendees	4	3	3	3	2	1	1	1
Sponsor designation on name tag	•	•	•	•	•	•	•	•
Company logo on program and event webpage	•	•	•	•	•	•		
Company name on program and webpage							•	•
Opportunity to provide company-branded item for attendee welcome bag	•	•	•	•	•			
Verbal podium recognition throughout event			•	•				

*Items in the gray box indicate an EXCLUSIVE sponsorship opportunity.* 



#### Other marketing investment opportunities:

- Advocacy Update Breakfast Session | \$6,000
- Policy Briefings Breakfast Session | \$6,000
- Lunch Conversations | \$2,500
- Inside DC Politics Luncheon | \$6,000
- ► Fly-In Ground Transportation | \$6,000

#### These marketing investments include:

- ▶ Registration for two (2) (includes Welcome Reception and most
- Speaking opportunity during Fly-In
- ► Exclusive event sponsor signage
- ► Logo in program book and on event web page



Early Bird: \$35

Full Price: \$50



# **WEDNESDAY, OCTOBER 11 • MULVANE**

IN-PERSON EVENT ពុំពុំពុំ

All dates and locations are subject to change. For current information: kansaschamber.org/events

The Coolest Celebration Reception is a celebration of the products participating in the Coolest Thing Made in Kansas competition. Attendees will have the opportunity to learn more about these unique, cool products and the businesses that create them.

Learn more about the **Coolest Thing Made in Kansas** competition on the next page!

**EXPECTED ATTENDANCE: 100** 

REGISTER AT:

kansachamber.org/coolestcelebration

#### **COMING IN 2023: MAKING KANSAS BUS TOUR**

The *Making Kansas Bus Tour* is returning in 2023!

The tour will hit the road in October 2023 to highlight our state's vibrant manufacturing industry and the great career opportunities it offers!

Hosted by the Kansas Manufacturing Council, Kansas Manufacturing Solutions, and the Kansas Chamber, the tour will visit manufacturers and training facilities across the state.

Local leaders, educators, students, and parents will be invited to join the tour when the bus is in their community.

You can stay update on the tour's agenda at Making-Kansas.com.

Interested in hosting a tour stop or taking advantage of the tour's valuable marketing opportunities? Contact <a href="mailto:KMC@KansasChamber.org">KMC@KansasChamber.org</a> for more information.

## **COOLEST THING MADE IN KANSAS**

The Kansas Manufacturing Council's (KMC) **Coolest Thing Made in Kansas** competition highlights the state's manufacturing industry, which employs one out of 11 Kansas workers. Any product made in Kansas qualifies for the competition.

Presented by FORVIS, this competition features two categories: **People's Choice** and **Coolest Innovation**. The winner of the People's Choice competition will be determined by popular vote in a bracket-style tournament. The winner of the Coolest Innovation will be selected by a panel of judges who will score these products based on a criteria applied to all contestants.

This competition is a great way to learn about the many products made in Kansas. It's a wonderful opportunity for Kansas manufacturers to show their best stuff and prove they have what it takes to be the Coolest Thing Made in Kansas.

## LEARN MORE AT KANSASCOOL.COM

LEARN MURE AT <u>KANSASCUUL.CUM</u>	Q let	ALCE I	o picto	o con sin	SINER SIO	CORPORA
Tickets to Coolest Celebration Reception	8	6	4	2	2	1
Acknowledgement in contest program	N.A.		O A	2		
Acknowledgement on webpage	•	•	•	•	•	•
Company logo on event program and webpage	•	•	•	•		
Company name on event program and webpage					•	
Verbal podium recognition during Coolest Celebration Reception	•	•	•	•		
Branding station/booth at Coolest Celebration Reception	•	•	•			
Speaking opportunity during Coolest Celebration Reception	•	•				
Company Video featured during event (up to three minutes)	•					
Seats on Making Kansas Bus Tour (if applicable)	4					
Company logo featured on all communications, advertising, and media publicity	•					
Opportunity to present Coolest Thing Awards	•					

# PRESENTED BY FORV/S



**Early Bird:** \$75

Full Price: \$125

"It was refreshing to be back in person and to hear how our manufacturers in Kansas are doing."

2022 MFG Summit Attendee



# **THURSDAY, OCTOBER 12 • MULVANE**

IN-PERSON EVENT ពុំពុំពុំ

All dates and locations are subject to change. For current information: kansaschamber.org/events

The annual Kansas Manufacturing Summit (KMS) brings together manufacturers, educators and community leaders to discuss common issues and the future of manufacturing in Kansas.

Attendees learn about industry innovations and the services and products Kansas companies offer. Speakers from a variety of industries will join us, as well as plenty of networking opportunities.

**EXPECTED ATTENDANCE: 170** 

**REGISTER AT:** 

kansachamber.org/mfgsummit



# BENEFIT LEVELS

## KANSAS MANUFACTURING SUMMIT MULVANE



Registration for in-person attendees	8	6	3	2	1	6	3	3
Registration for virtual attendees (if available)	∞	∞	∞	∞	∞	∞	∞	∞
Sponsor designation on name tag	•	•	•	•	•	•	•	•
Recognition with scrolling logo before/after program & during meal service	•	•	•			•	•	•
Company logo on event program and webpage	•	•	•			•	•	•
Company name on program and webpage				•	•			
Verbal podium recognition during program	•	•				•		
Speaking and/or company video opportunity to virtual attendees	•	•						
Opportunity to provide company branded item in attendee welcome bag	•	•						
Branding station/booth at event	•	•				•		
Speaking opportunity during in-person event	•							
Company Video featured during event (up to two minutes)	•							
Company logo featured on all communications	•							
Speaking opportunity during meal program						•		
Exclusive branding during break or reception							•	•

Exhibitor options available. Please contact events@kansaschamber.org for more information. *Items in the gray box indicate an EXCLUSIVE sponsorship opportunity.* 

PAGE | 26 PAGE | 27



**Early Bird:** \$75

Full Price: \$125

"I had many interesting conversations and learned something new in the process.

Great event!"

2022 WIB Attendee



# **WEDNESDAY, NOVEMBER 15 • TOPEKA**

IN-PERSON EVENT ពុំពុំពុំ

All dates and locations are subject to change. For current information: kansaschamber.org/events

The purpose of the Kansas Women in Business Conference is to provide opportunities for entrepreneurial and business-minded women in Kansas to improve and hone their leadership skills by meeting and hearing from other women leaders and entrepreneurs.

Attendees also will cultivate their business connections by networking and building relationships with other business women.

**EXPECTED ATTENDANCE: 180** 

**REGISTER AT:** 

kansachamber.org/WIB



# BENEFIT LEVELS

## KANSAS WOMEN IN BUSINESS CONFERENCE TOPEKA



Registration for in-person attendees	8	6	3	2	1	6	3
Registration for virtual attendees (if available)	8	∞	∞	8	8	∞	∞
Sponsor designation on name tag	•	•	•	•	•	•	•
Recognition with scrolling logo before/after program & during meal service	•	•	•			•	•
Company logo on event program and webpage	•	•	•			•	•
Company name on program and webpage				•	•		
Verbal podium recognition during program	•	•				•	
Speaking and/or company video opportunity to virtual attendees	•	•					
Opportunity to provide company branded item in attendee welcome bag	•	•					
Branding station/booth at event	•	•				•	
Speaking opportunity during in-person event	•						
Company Video featured during event (up to two minutes)	•						
Company logo featured on all communications	•						
Speaking opportunity during meal program						•	
Exclusive branding during break or reception							•

Exhibitor options available. Please contact events@kansaschamber.org for more information. Items in the gray box indicate an EXCLUSIVE sponsorship opportunity.





FREE

**RECEPTION HOST** 

\$2,500



# THURSDAY, DECEMBER 7 • JOHNSON CO.

IN-PERSON EVENT ពុំពុំពុំ

All dates and locations are subject to change. For current information: kansaschamber.org/events

The Kansas Chamber's *Holiday Reception* is a celebration for all Chamber members to say "thank you" for the support, guidance, and partnership offered over the past year.

As an opportunity to give back, the Kansas Chamber partners with a charity each year to collect donations for a good cause.

**EXPECTED ATTENDANCE: 75-100** 

#### **REGISTER AT:**

kansachamber.org/holiday







Our investors are vital to the success of our events.

Without your generous support, we could not provide businesses with the resources and tools available through our events.

Thank you for your consideration!







534 SW Kansas Ave. Ste 1400 • Topeka, KS 66603 (785) 357-6321 • president@kansaschamber.org

💆 🕇 kansaschamber.org

#### AFFILIATE ORGANIZATIONS

Kansas Chamber Political Action Committee

Kansas Chamber Education Foundation

Kansas Manufacturing Council

Leadership Kansas

State Affiliate of Ntnl. Assoc. of Manufacturers (NAM)

Kansas Retail Counci

Kansas Military and Veteran Affairs Council

Kansas Agribusiness Council