CONNECTING YOU WITH KEY DECISION MAKERS FROM ACROSS THE STATE

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2022 KANSAS /1N+/+

EVENT MARKETING INVESTMENT OPPORTUNITIES

CELEBRATING 100 YEARS KANSASCHAMBER UNITED FOR BUSINESS 1924-2024

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Kansas Chamber

MISSION STATEMENT

"To continually strive to improve the economic climate for the benefit of every business and citizen and to safeguard our system of free, competitive enterprise."

ABOUT US



WHO WE ARE

With headquarters in Topeka, the Kansas Chamber is the leading statewide, member-driven organization that serves as the most credible legislative voice for the Kansas business community at the statehouse and Washington D.C.



WHAT WE DO

The Kansas Chamber continuously leads efforts to pass pro-business legislation by drafting language, building coalitions, testifying on each bill, engaging in direct lobbying, and ultimately ensuring passage.



HOW WE WIN

The Chamber PAC's political priorities include electing legislative champions who understand the fundamental role that business plays in the economic health of Kansas and who will promote legislation that lowers the cost of doing business in our great state.

Chamber Contacts:



JEANNA LEE Director of Events jeannal@kansaschamber.org



SHERRIENE JONES-SONTAG

Vice President of Communications sherrienes@kansaschamber.org

For general inquiries, contact us at events@kansaschamber.org.

2024 CALENDAR OF EVENTS*

WEDNESDAY, MARCH 6

Legislative Business Day Topeka



THURSDAY, APRIL 4

Kansas Business Expo Lawrence



THURSDAY, JUNE 6

Conversations with the Kansas Chamber Wichita



SEPTEMBER 9-11

Kansas Congressional Fly-In Washington D.C.



Coolest Celebration Reception

Wichita

TUESDAY, OCTOBER 8

WEDNESDAY, OCTOBER 9

Kansas Manufacturing Summit Wichita



*All dates and locations are subject to change.



MONDAY, APRIL 29

Annual Dinner Topeka



FRIDAY, JUNE 7

Ad Astra Golf Invitational Wichita



THURSDAY, AUG 29

Candidate Conversations with the Kansas Chamber Topeka



TUESDAY, OCTOBER 8

Kansas Manufacturing Career Day Wichita



TUESDAY, NOVEMBER 12

Women In Business Conference Topeka



THURSDAY, DECEMBER 12

Holiday Reception Johnson County

WHY INVEST?

"Events hosted by the Kansas Chamber provide our company an opportunity to invest in the success and growth of women, minority-owned small businesses and entrepreneurs within the communities we serve. Supporting our customers. communities and making a difference."

Coleen Jennison

Senior Vice President and Region Manager Cox The Kansas Chamber promotes its mission and purpose as the state's leading advocate for pro-business policies through its annual events.

Investing in a Chamber event marketing opportunity is a great way for businesses to raise awareness of their companies among Chamber members, the Kansas business community, and federal, state, and local elected officials.

Powerful Strategic Marketing

The goal of our events is to ensure they are as successful and profitable for you and your company as possible. Our integrated marketing campaigns reach thousands of business professionals via social media, e-mail, enhanced digital promotions, and earned media.

Our Reach Includes:

- An average of 50,000+ social media impressions from live event coverage, with larger events averaging 200,000+ impressions.
- E-mail campaigns that reach an average of 3,000 business professionals.
- 1000+ online visitors to event web pages each month.

Investing Can Help:

- Strengthen your company's brand and spotlight its latest initiatives.
- Position your company as a leader on critical and timely issues for the business community.
- Create strategic relationships with business leaders within and across industries.
- Generate productive new leads.
- Gain access to elected leaders and policy influencers.
- Develop, recruit, and retain your employees.

Event Marketing Program

The Chamber's most valuable investment package is the **Event Marketing Program (EMP)**.

The **EMP** bundles all ten annual events scheduled throughout the year. Through this program, businesses can raise awareness of their companies among Chamber members, the Kansas business community, and with federal, state, and local elected officials - at up to a 50% savings.

The **EMP** investment benefits include registration to the events plus company logos in the Monthly Memo newsletter and on the Chamber's website. Depending upon level of investment, additional benefits may include your company's logo on event signage and e-communications to chamber members as well as recognition during the event and speaking opportunities. And an exclusive perk for **EMP** members - virtual events include unlimited registrations as long as there are slots available.

In addition to the investment benefits, businesses who join **EMP** receive exclusive perks and marketing opportunities throughout the year - including special tours, opportunities to share company videos to event attendees, and discounted investments for other Chamber events.



EMP INVESTMENT LEVELS & THEIR BENEFITS

PLATINUM

EMP Investment Benefits

Total Value: \$57,500 EMP Package: \$28,000

Annual Dinner

- ► Two VIP tables with priority seating
- ► Tickets to VIP Speaker Meet and Greet
- ▶ Tickets to the Exclusive VIP Reception
- ▶ Two tickets to Exclusive Keynote Speaker Event
- Verbal podium recognition during annual program
- Elevated exposure on event website, signage, and program

Other EMP Events*

- Registration and priority seating for six (6) in-person attendees
- Branding station/booth at event
- Unlimited registration for virtual attendees (based on availability)
- Verbal podium recognition during program
- Speaking and/or company video opportunity to virtual attendees
- Company logo on program and web page, as well as scrolling logo screen
- Opportunity to provide company-branded item for attendee welcome bag

<u>Total</u> Value: \$29,750

GOLD

EMP Investment Benefits

Annual Dinner

- One VIP table with prominent seating
- Tickets to the VIP Speaker Meet and Greet
- ► Tickets to the Exclusive VIP Reception
- Logo exposure on event website, event sponsor signage, and program
- Recognition with scrolling logo before/after program and during dinner`
- Company name featured in program

Other EMP Events*

- Registration and reserved seating for three (3) in-person attendees
- Unlimited registration for virtual attendees (based on availability)
- Company logo on program and web page, as well as scrolling logo screen



EMP Package: \$15,000

SAVINGS

OF **51%**

SILVER EMP Investment Benefits

Total Value: \$14,250 EMP Package: \$8,000

SAVINGS

OF **44%**

EMP Package: \$5,000

SAVINGS

ОF **11%**

Annual Dinner

- One VIP table with preferred seating
- ▶ Tickets to the VIP Speaker Meet and Greet
- Tickets to the Exclusive VIP Reception
- Recognition with scrolling logo before/after program and during dinner service

Total Value: \$8,850

- Recognition in dinner program and on webpage
- Logo displayed on table signage

Other EMP Events*

- Registration and reserved seats for two (2) in-person attendee
- Unlimited registration for virtual attendees (based on availability)
- Recognition in event program and on webpage

CORPORATE

EMP Investment Benefits

Annual Dinner

- One assigned table
- ► Tickets to the General Reception
- Logo displayed on table signage

Other EMP events*

- ▶ Registration and reserved seating for one (1) attendee
- Unlimited registration for virtual attendees (based on availability)
- Company name in event program

*Investment benefits for the Kansas Chamber Congressional Fly In and Ad Astra Invitational Golf Tournament are unique to those events and may be different than what is listed.

LEGISLATIVE BUSINESS DAY & RECEPTION

PRICING

Early Bird: \$75

Full Price: \$100



WEDNESDAY, MARCH 6 · TOPEKA

IN-PERSON EVENT ហ៊ុំហ៊្គំហ៊ុំ

All dates and locations are subject to change. For current information: <u>kansaschamber.</u> <u>org/events</u>

This is your chance to meet with state lawmakers and other elected leaders to discuss the issues and policies important to your company and the Kansas business community!

Attendees receive important updates on the legislative session and visit the Kansas Statehouse to meet with lawmakers.

The day ends with the Legislative Reception and more networking opportunities with lawmakers.

EXPECTED ATTENDANCE: 50

REGISTER AT: kansachamber.org/businessday



LEGISLATIVE BUSINESS DAY & RECEPTION TOPEKA

	· 5/10	5×00	C SY	2.00		وگری	م ^ع کرنی	A. 100
Registration for in-person attendees	8	6	3	2	1	6	3	3
Registration for virtual attendees (if available)	8	8	∞	∞	∞	8	8	∞
Sponsor designation on name tag	•	•	•	•	•	•	•	•
Recognition with scrolling logo before/after program & during meal service	•	•	•			•	•	•
Company logo on event program and webpage	•	•	•			•	•	•
Company name on program and webpage				•	•			
Verbal podium recognition during program	•	•				•		
Speaking and/or company video opportunity to virtual attendees	•	•						
Opportunity to provide company branded item in attendee welcome bag	•	•						
Branding station/booth at event	•	•				•		
Speaking opportunity during in-person event	•							
Company Video featured during event (up to two minutes)	•							
Company logo featured on all communications	•							
Speaking opportunity during meal program						•		
Exclusive branding during break or reception							•	•

Items in the gray box indicate an EXCLUSIVE sponsorship opportunity.

KANSAS BUSINESS EXPO

PRICING

Early Bird: \$75

Full Price: \$125



THURSDAY, APRIL 4 · LAWRENCE

IN-PERSON EVENT ហ៊្គំហ៊្គំហ៊្គំ

All dates and locations are subject to change. For current information: <u>kansaschamber.</u> <u>org/events</u>

The Kansas Business Expo will bring together minority business owners, entrepreneurs, human resources, and those in workforce from across the state to provide resources, information, and networking opportunities aimed at helping their businesses prosper.

EXPECTED ATTENDANCE: 150

REGISTER AT: KSBIZEXPO.COM



KANSAS BUSINESS EXPO LAWRENCE



Registration for in-person attendees	8	6	3	2	1	6	3
Registration for virtual attendees (if available)	8	8	8	8	8	∞	∞
Sponsor designation on name tag	•	•	•	•	•	•	•
Recognition with scrolling logo before/after program & during meal service	•	•	•			•	•
Company logo on event program and webpage	•	•	•			•	•
Company name on program and webpage				•	•		
Verbal podium recognition during program	•	•				•	
Speaking and/or company video opportunity to virtual attendees	•	•					
Opportunity to provide company branded item in attendee welcome bag	•	•					
Branding station/booth at event	•	•				•	
Speaking opportunity during in-person event	•						
Company Video featured during event (up to two minutes)	•						
Company logo featured on all communications	•						
Speaking opportunity during meal program						•	
Exclusive branding during break or reception							•

Exhibitor options available. Please contact events@kansaschamber.org for more information.

ANNUAL DINNER

PRICING

VIP Ticket \$500

Individual Ticket \$275



MONDAY, APRIL 29 · TOPEKA

IN-PERSON EVENT ហ៊្ហិហ៊្ហិហ៊្ហំ

All dates and locations are subject to change. For current information: <u>kansaschamber.org/events</u>

The Kansas Chamber Annual Dinner, presented by Amazon, is the largest gathering of business leaders and policy makers in the state. The dinner is held during the state legislative session at the Stormont Vail Events Center in Topeka.

The dinner features a national keynote speaker and the presentation of the Chamber's annual Ad Astra award. The Ad Astra recipient is a Kansas business chosen for its unique contribution to the economic health and welfare of our state and its community. Chamber Champions and Legislative Champions also are recognized during the program.

EXPECTED ATTENDANCE: 800



REGISTER AT: kansachamber.org/annualdinner



ANNUAL DINNER TOPEKA

PRE-EVENT

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PRESENTING STATER OF THE OF TH	ALINUM COLO GIVE	is correction

Logo displayed on home page of Annual Dinner webpage	•	•	•	•	•	•		
Logo featured in all digital communications to chamber members; social media promotion; advertising	•							
Recognition in all social media event promotion	•							
Company name listed on Annual Dinner webpage							•	

DURING EVENT

Tickets to Concred Decembion	10	10	10	10	10		0	
Tickets to General Reception	16	16	16	16	16	8	8	8
Tickets to Exclusive VIP Reception	16	16	16	16	16	8	8	
Tickets to Keynote Speaker Meet & Greet	16	16	16	16	16	8	8	
Logo displayed on table signage	•	•	•	•	•	•	٠	•
Recognition with scrolling logo throughout program	•	•	•	•	•	•		
Tickets to Exclusive Keynote Speaker Roundtable	4	2	2	2	2			
Sponsor Signage	•	•	•	•	•	•		
Verbal podium recognition during program	•	•	•	•	•			
Company logo in program	•	•	•	•	•			
Speaking opportunity during program	•	•						
Company video shown during program	3 min	2 min						
Exclusive reception signage			•					
Company name listed in program book						•	٠	

Items in the gray box indicate an EXCLUSIVE sponsorship opportunity.





CONVERSATIONS WITH THE KANSAS CHAMBER

PRICING PER EVENT

Early Bird: \$75

Full Price: \$125



THURSDAY, JUNE 6 · WICHITA

TUESDAY, AUG. 29. TOPEKA

IN-PERSON EVENTS ហ៊ិហ៊ិហ៊ិ

All dates and locations are subject to change. For current information: <u>kansaschamber.org/events</u>

Conversations with the Kansas Chamber focuses on issues and concerns important to the Kansas business community. The program's conversational question and answer format provides a great opportunity for Chamber Members and their guests to hear from business leaders, elected officials, candidates for public office and others.

EXPECTED ATTENDANCE: 100

REGISTER AT:

kansachamber.org/chamberconversations



CONVERSATIONS WITH THE KANSAS CHAMBER WICHITA/TOPEKA



Registration for in-person attendees	8	6	3	2	1	3
Registration for virtual attendees (if available)	∞	∞	∞	∞	∞	∞
Sponsor designation on name tag	•	•	•	•	•	•
Recognition with scrolling logo before/after program & during meal service	•	•	•			•
Company logo on event program and webpage	•	•	•			•
Company name on program and webpage				•	•	
Verbal podium recognition during program	•	•				
Speaking and/or company video opportunity to virtual attendees	•	•				
Opportunity to provide company branded item in attendee welcome bag	•	•				
Branding station/booth at event	•	•				
Speaking opportunity during in-person event	•					
Company Video featured during event (up to two minutes)	•					
Company logo featured on all communications	•					
Speaking opportunity during meal program						
Exclusive branding during break or reception						•
		-			_	

AD ASTRA GOLF INVITATIONAL

PRICING

Individual Player \$175



FRIDAY, JUNE 7 · WICHITA

IN-PERSON EVENT **ណិ្ឌិណ្ឌិ**

All dates and locations are subject to change. For current information: <u>kansaschamber.org/events</u>

The Kansas Chamber's *Ad Astra Invitational* brings together members and invited guests for a day of networking and friendly competition. The tournament is held every June. This year it will be at the Auburn Hills Golf Course in Wichita.

The tournament features a four-person team scramble. Prizes will be awarded to the top three teams. Lunch and beverages will be provided.

EXPECTED ATTENDANCE: 72

REGISTER AT: kansachamber.org/golf







AD ASTRA GOLF INVITATIONAL WICHITA



Two team entries (8 players)	•					
One team entry (4 players)		•	•	•	•	•
Lunch and beverages	•	•	•	•	•	•
Golf bag for each team member	•	R	•	•	•	•
Logo on event banner	•	•	•		•	•
Logo on tee signs	4	2	1			
Logo on event sponsor signage and webpage	•	•	•		•	•
Verbal podium recognition during remarks	•	•				
Opportunity to provide company branded item in golf gift bags	•	•				
Logo on beverage cart					•	
Logo displayed throughout lunch						•

Items in the gray box indicate an EXCLUSIVE sponsorship opportunity.

KANSAS CONGRESSIONAL FLY-I

PRICING

Early Bird: \$450

Full Price: \$650

PROUDLY BROUGHT TO YOU BY







SEPTEMBER 9-11 • WASHINGTON D.C.

IN-PERSON EVENT ហ៊ុំហ៊ុំហ៊ុំ

All dates and locations are subject to change. For current information: <u>kansaschamber.org/events</u>

The Kansas Congressional Fly-In offers attendees the opportunity to meet with the Kansas congressional delegation and many national organizations to discuss issues and policies important to Kansas businesses.

While in D.C., attendees will network with other business leaders and federal partners and make valuable connections while enjoying the history, politics, and culture D.C. has to offer.

EXPECTED ATTENDANCE: 70

REGISTER AT: kansachamber.org/DC



KANSAS CONGRESSIONAL FLY-IN WASHINGTON D.C.

BENEFIT LEVELS KANSAS CONGRESSIONAL FLY-IN WASHINGTON D.C.	P de sta	WING TANG	S WELC	onte ates	A BRIEF	Hes Alle Alle Alle Alle Alle Alle Alle Al		Corro
Registration for attendees	4	3	3	3	2	1	1	1
Sponsor designation on name tag	•	•	•	•	•	•	•	•
Company logo on program and event webpage	•	•	•	•	•	•		
Company name on program and webpage							•	•
Opportunity to provide company-branded item for attendee welcome bag	•	•	٠	•	•			
Verbal podium recognition throughout event	•	•	٠	•	•			
Speaking opportunity during event	•	•	٠	•				
Logo featured in advertising, social media, and communications to members	•							

Items in the gray box indicate an EXCLUSIVE sponsorship opportunity.



Other marketing investment opportunities:

- Advocacy Update Breakfast Session | \$6,000
- Policy Briefings Breakfast Session | \$6,000
- Lunch Conversations | \$2,500
- Inside DC Politics Luncheon | \$6,000
- ► Fly-In Ground Transportation | \$6,000

These marketing investments include:

- Registration for two (2) (includes Welcome Reception and most meals)
- Speaking opportunity during Fly-In
- Exclusive event sponsor signage
- Logo in program book and on event web page

COOLEST CELEBRATION RECEPTION

PRICING

Early Bird: \$35

Full Price: \$50



TUESDAY, OCTOBER 8 • WICHITA

IN-PERSON EVENT **ណិូណិូ**ណិ

All dates and locations are subject to change. For current information: <u>kansaschamber.org/events</u>

The *Coolest Celebration Reception* is a celebration of the products participating in the **Coolest Thing Made in Kansas** competition. Attendees will have the opportunity to learn more about these unique, cool products and the businesses that create them.

Learn more about the **Coolest Thing Made in Kansas** competition on the next page!

EXPECTED ATTENDANCE: 100

REGISTER AT:

kansachamber.org/coolestcelebration



COOLEST THING MADE IN KANSAS

The Kansas Manufacturing Council's (KMC) Coolest Thing Made in Kansas competition highlights the state's manufacturing industry, which employs one out of 11 Kansas workers. Any product made in Kansas qualifies for the competition.

Presented by FORVIS, this competition features two categories: People's Choice and Coolest **Innovation**. The winner of the People's Choice competition will be determined by popular vote in a bracket-style tournament. The winner of the Coolest Innovation will be selected by a panel of judges who will score these products based on a criteria applied to all contestants.

This competition is a great way to learn about the many products made in Kansas. It's a wonderful opportunity for Kansas manufacturers to show their best stuff and prove they have what it takes to be the Coolest Thing Made in Kansas.

LEARN MORE AT KANSASCOOL.COM

EARN MORE AT <u>KANSASCOOL.COM</u>	PH ¹⁰	MINO DE DO	HON ALSO	NUM SOLO	0 5140 5160	Copport
Tickets to Coolest Celebration Reception	8	6	4	2	2	1
Acknowledgement in contest program						
Acknowledgement on webpage	•	•	•	•	•	•
Company logo on event program and webpage	•	•	•	•		
Company name on event program and webpage					•	
Verbal podium recognition during Coolest Celebration Reception	•	•	•	•		
Branding station/booth at Coolest Celebration Reception	•	•	•			
Speaking opportunity during Coolest Celebration Reception	•	•				
Company Video featured during event (up to three minutes)	•					
Seats on Making Kansas Bus Tour (if applicable)	4					
Company logo featured on all communications, advertising, and media publicity	•					
Opportunity to present Coolest Thing Awards	•					

PRESENTED BY FORV/S



Kansas Manufacturing

KANSAS CAREER DAY & MANUFACTURING SUMMIT

PRICING

Early Bird: \$75

Full Price: \$125

"It was refreshing to be back in person and to hear how our manufacturers in Kansas are doing."

2022 MFG Summit Attendee



OCTOBER 8 & 9 • WICHITA

IN-PERSON EVENT ណិូណិូណិ្

All dates and locations are subject to change. For current information: <u>kansaschamber.org/events</u>

The annual *Kansas Manufacturing Summit (KMS)* brings together manufacturers, educators and community leaders to discuss common issues and the future of manufacturing in Kansas.

Attendees learn about industry innovations and the services and products Kansas companies offer. Speakers from a variety of industries will join us, as well as plenty of networking opportunities.

EXPECTED ATTENDANCE: 170

REGISTER AT: kansachamber.org/mfgsummit



KANSAS MANUFACTURING SUMMIT WICHITA



		<u> </u>						
Registration for in-person attendees	8	6	3	2	1	6	3	3
Registration for virtual attendees (if available)	8	∞	×	x	∞	∞	8	8
Sponsor designation on name tag	•	•	•	•	•	•	•	•
Recognition with scrolling logo before/after program & during meal service	•	•	•			•	•	•
Company logo on event program and webpage	•	•	•			•	•	•
Company name on program and webpage				•	•			
Verbal podium recognition during program	•	•				•		
Speaking and/or company video opportunity to virtual attendees	•	•						
Opportunity to provide company branded item in attendee welcome bag	•	•						
Branding station/booth at event	•	•				•		
Speaking opportunity during in-person event	•							
Company Video featured during event (up to two minutes)	•							
Company logo featured on all communications	•							
Speaking opportunity during meal program						•		
Exclusive branding during break or reception							•	•

Exhibitor options available. Please contact jeannal@kansaschamber.org for more information.

WOMEN IN BUSINESS CONFERENCE

PRICING

Early Bird: \$75

Full Price: \$125

"I had many interesting conversations and learned something new in the process. Great event!"

2022 WIB Attendee

KANSAS WOMEN IN BUSINESS CONFERENCE

TUESDAY, NOVEMBER 12 · TOPEKA

IN-PERSON EVENT ហ្ហិហ្ហិហ្ហិ

All dates and locations are subject to change. For current information: <u>kansaschamber.org/events</u>

The purpose of the *Kansas Women in Business Conference* is to provide opportunities for entrepreneurial and businessminded women in Kansas to improve and hone their leadership skills by meeting and hearing from other women leaders and entrepreneurs.

Attendees also will cultivate their business connections by networking and building relationships with other business women.

EXPECTED ATTENDANCE: 180

REGISTER AT: kansachamber.org/WIB



KANSAS WOMEN IN BUSINESS CONFERENCE TOPEKA



		<u> </u>					
Registration for in-person attendees	8	6	3	2	1	6	3
Registration for virtual attendees (if available)	∞	∞	x	8	∞	∞	8
Sponsor designation on name tag	•	•	•	٠	•	•	•
Recognition with scrolling logo before/after program & during meal service	•	•	•			•	•
Company logo on event program and webpage	•	•	•			•	•
Company name on program and webpage				•	•		
Verbal podium recognition during program	•	•				•	
Speaking and/or company video opportunity to virtual attendees	•	•					
Opportunity to provide company branded item in attendee welcome bag	•	•					
Branding station/booth at event	•	•				•	
Speaking opportunity during in-person event	•						
Company Video featured during event (up to two minutes)	•						
Company logo featured on all communications	•						
Speaking opportunity during meal program						•	
Exclusive branding during break or reception							•

Exhibitor options available. Please contact events@kansaschamber.org for more information.

KANSAS CHAMBER'S HOLIDAY RECEPTION

PRICING

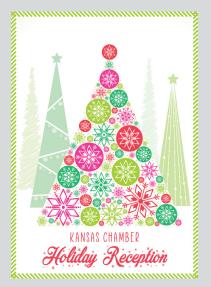
FREE

THURSDAY, DECEMBER 12 • JOHNSON CO. IN-PERSON EVENT ណិូណិូណិ

All dates and locations are subject to change. For current information: <u>kansaschamber.org/</u><u>events</u>

RECEPTION HOST

\$2,500



The Kansas Chamber's *Holiday Reception* is a celebration for all Chamber members to say "thank you" for the support, guidance, and partnership offered over the past year.

As an opportunity to give back, the Kansas Chamber partners with a charity each year to collect donations for a good cause.

EXPECTED ATTENDANCE: 75-100

REGISTER AT: kansachamber.org/holiday





20 22

Our investors are vital to the success of our events.

Without your generous support, we could not provide businesses with the resources and tools available through our events.

> Thank you for your consideration!





534 SW Kansas Ave. Ste 1400 • Topeka, KS 66603

(785) 357-6321 • president@kansaschamber.org

f kansaschamber.org

AFFILIATE ORGANIZATIONS

Kansas Chamber Political Action Committee Kansas Chamber Education Foundation Kansas Manufacturing Council Leadership Kansas State Affiliate of Ntnl. Assoc. of Manufacturers (NAM) Kansas Retail Council Kansas Military and Veteran Affairs Council Kansas Agribusiness Council Kansas Legal Reform Center